

2-4 MAY 2016		re:publica
STATION BERLIN		
		TEN

**#rpTEN – The Internet conference re:publica is celebrating  
its 10<sup>th</sup> anniversary  
Advance ticket sale begins today**

Berlin, 2 Nov. 2015 – Europe's most important conference on Internet and digital society will be shaking up STATION-Berlin from 2 – 4 May 2016 to celebrate, discuss and gather ideas on the Internet and its future. It will be the 10<sup>th</sup> time that re:publica brings pioneers, scientists, activists and bloggers, netizens, media creators and business people together for one event.

Having started as a gathering of bloggers, the conference has become a benchmark for the digital society. The 10<sup>th</sup> re:publica is the perfect opportunity for a critical retrospective and a launching pad to gear up for the future, as reflected in the motto #rpTEN.

It all starts now: The advanced ticket sale for #rpTEN opens on 2 November at 2 p.m. This year, participants will have the chance to donate 15 Euros (or more) with their ticket purchase. Donations will benefit the work of the Refugee Emancipation project, which aims to provide Internet access to refugees. As always, the popular Early Bird Special tickets will be available, rewarding decisive ticket buyers with a reduced rate.

“The 10<sup>th</sup> re:publica – we couldn't have imagined it when we organised the first event in 2007!”, comments Andreas Gebhard, founder and managing director of re:publica. “We are incredibly proud: Proud of the participants, partners, the team and our supporters who have been with us these past years. The 10<sup>th</sup> re:publica offers a chance to look back as well as look forward to the next ten years. What will the digital society look like in 2026?”

Last year's re:publica set new records. More than 7000 attendees and participants

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enjoyed a combined 500 hour long event programme, featuring a record 850 international speakers. Visitors from 60 countries were welcomed at the STATION-Berlin. This large international presence shows how global and encompassing the digital society and its topics are. It was further mirrored in the diverse background of the many speakers featured at #rp15, including astronaut Alexander Gerst, Internet pioneer Cory Doctorow, feminist Anne Wizorek, US researcher Gabriella Coleman, Russian investigative journalist Andrei Soldatov and MEP Julia Reda.

2016 will be the third year of a successful partnership between MEDIA CONVENTION Berlin and re:publica. Again, there will be a shared ticket so visitors can enjoy both events – #MCB16 and #rpTEN – with one purchase. The international congress on media and society #MCB16 will take place in parallel with #rpTEN on 2 – 3 May 2016 at the STATION-Berlin. It is hosted by the media board and the Medienanstalt Berlin-Brandenburg in cooperation with re:publica. Its topics cover current issues of media and digital politics, crucial trends in the media world as well as new storytelling formats. In 2015, 150 participants came together in 50 MEDIA CONVENTION sessions with speakers such as Netflix CEO Reed Hastings and the activists of Pussy Riot.

The 10<sup>th</sup> anniversary of re:publica is also an appeal for participants to join in more than ever. #rpTEN's motto makes the case for engagement, responsibility and emancipation online. It holds up a mirror to the digital world: TEN is NET.

Yet by looking back and reflecting we don't want to lose sight of what lies ahead. The story of re:publica is that tomorrow's world is created today: from the crowd to the cloud, through each and every one of us.

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## About re:publica

re:publica is Europe's largest conference on Internet and digital society. It attracts more than 7000 participants to discuss topics and themes relevant to the digital world. Bloggers meet politicians, scientists interact with business people, artists exchange ideas with activists. For over a decade, the partners behind republica GmbH, newthinking communications and Spreeblick Verlag have been intensely involved in Internet policies and various aspects of digital culture and society. They also run two of Germany's most read blogs: netzpolitik.org and spreeblick.com.

## About MEDIA CONVENTION Berlin

MEDIA CONVENTION Berlin will take place 2 – 3 May 2016 in parallel with re:publica at STATION-Berlin. It is the central media congress for the German capital region and one of the largest and most important meetings of the media business in Europe. National and international experts from the fields of television, movies, research and politics are converging with decision makers from the technology business to discuss current issues in media and digital politics, market trends and audience developments. MEDIA CONVENTION Berlin is hosted by the Medienboard (media board) Berlin-Brandenburg and the Medienanstalt Berlin-Brandenburg (mabb) in cooperation with re:publica and on behalf of the federal states of Berlin and Brandenburg.

Further information at:

<http://re-publica.de/presse>

<http://www.facebook.com/republica>

<http://twitter.com/republica>

<http://mediaconventionberlin.com/en>

Press images:

<http://www.flickr.com/photos/re-publica>

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